

PRESS RELEASE

British Council to administer Young Female Inventors and Innovators Award in Singapore

Award aimed at boosting entrepreneurship among females between 14 and 19 years old

Singapore – 17 March 2004 – Calling all girls between 14 and 19! Do you have an invention or innovation that you are just waiting to show to the world?

Well, wait no longer. Your opportunity has just arrived - the British Council is helping to administer the Young Female Inventors and Innovators Award 2004 Singapore, in collaboration with the Global Women Inventors and Innovators Network (GWIIN) and the Women's Business Connections (WBC). This is the first time that the award is organised, and is open to all girls between the ages of 14 and 19. The winner stands to win S\$1,000. She will also be able to rub shoulders with some of the best names in business at the Global Female Invent Award Gala Dinner at the Shangri-la Hotel on 06 May 2004.

"At the British Council, we celebrate the spirit of innovation and we certainly would like to encourage creativity and discovery among young females in Singapore. That is why we have decided to support the Young Female Inventors and Innovators Award 2004," said Mrs Errim Mahmoud, Director Education, British Council Singapore. "We hope many girls will be inspired to join the ranks of many successful female entrepreneurs who have made their mark in the business world."

The 2004 awards are jointly organised by GWIIN and WBC.

Criteria

Entries will be judged using the following criteria:

- Is it a real problem and is it an original solution?
- How imaginative is the invention/innovation?
- Is it simple and effective?
- Presentation of idea
- Commercial potential

"GWIIN is delighted with the positive response to this initiative and the opportunities that this competition will bring to the young women of Singapore and look forward to raising awareness and the continued encouragement of more young women into areas that show technical innovation and great creativity. This competition which has become a major success in Britain provides the opportunity to send out a positive message to young women across Asia Pacific and globally. We look forward to extending this competition to other countries across the Asia Pacific in coming years," said Mrs Bola Olabisi, GWIIN Founder & CEO.

"Ideas, ranging from outlandish hi-tech solutions to plain and simple practical antidotes, make a difference in standardised packages and uniformity. The young ladies of Singapore's 'Generation X' could now offer this globe a new way of tackling everyday problems through this special and stimulating competition.

What better channel to showcase their talents and pursuit of excellence than this initiative through us?" said Dato Dr. Jannie Tay, President of WBC and Patron of GWIIN.

Closing date

The deadline for entries is 16 April 2004. For more information, please visit www.gwiin.com.

About the British Council

The British Council connects people [worldwide](#) with learning opportunities and creative ideas from the UK and builds lasting relationships between the UK and other countries. We are the UK's international organisation for educational opportunities and cultural relations and are represented in 110 countries worldwide. In Singapore, the British Council was established in 1947. Our work focuses on seven areas: arts and design, EducationUK, English courses, examinations, exchanges and partnerships, professional development, as well as science and technology.

For more information, please visit us at <http://www.britishcouncil.org.sg>